

Agrotourism: The Academe Perspective

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DAVAO THERMO BIOTECH CORP.

Investment Partnership at Work

Host LGU or Private Company

- Provision of 'land' for long-term use through a lease agreement
- Work with LGU for enforcement of laws and regulations in waste disposal management

Davao Thermo Biotech Corp.

To operate an environmental management solutions enterprise with its Japanese novel technology

Investors

Infusion of capital equity of at least PhP 50 million for developmental project in waste management

Land Bank of the Philippines

lend debt financing to fund project costs

WASTE
MANAGEMENT



Creating Better Lives!

Agritourism or **agrotourism**

- Involves any agriculture based operation or activity that brings visitors to a farm
- Hybrid concept fusing tourism and agriculture industry
- Key to Regional Development
- Features travel experiences, learning, and agriculture destination

Agritourism Promotion Act

-House Bill 1147

-Senate Bill 367

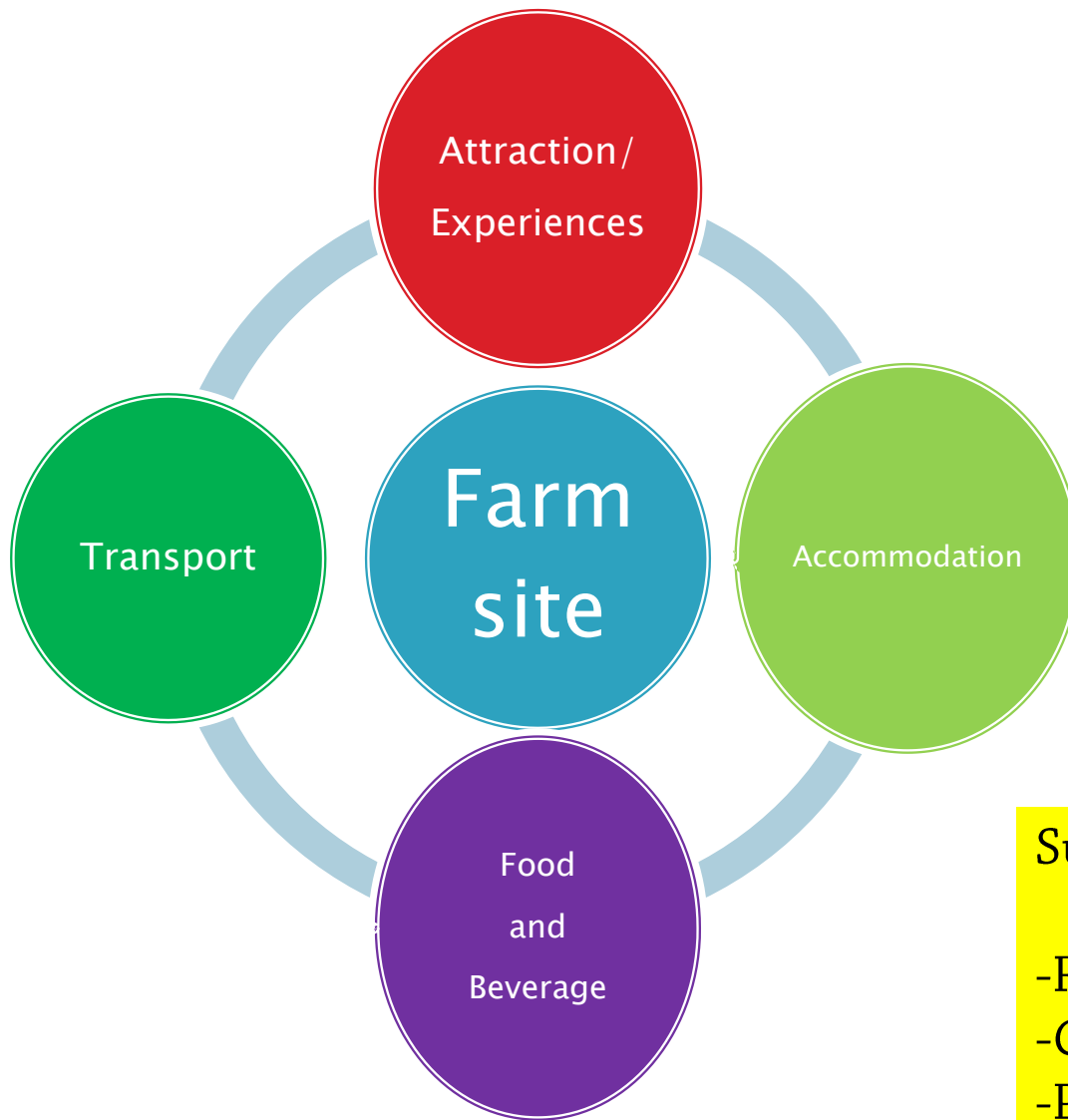
Republic Act 10816

Farm Tourism Development Act of 2016

“the practice of attracting visitors and tourists to farm areas for production, educational and recreational purposes.”

It involves any agricultural – or fishery – based operation or activity that brings to a farm visitors, tourists, farmers, families and fisherfolk who want to be educated, trained, and relaxed.





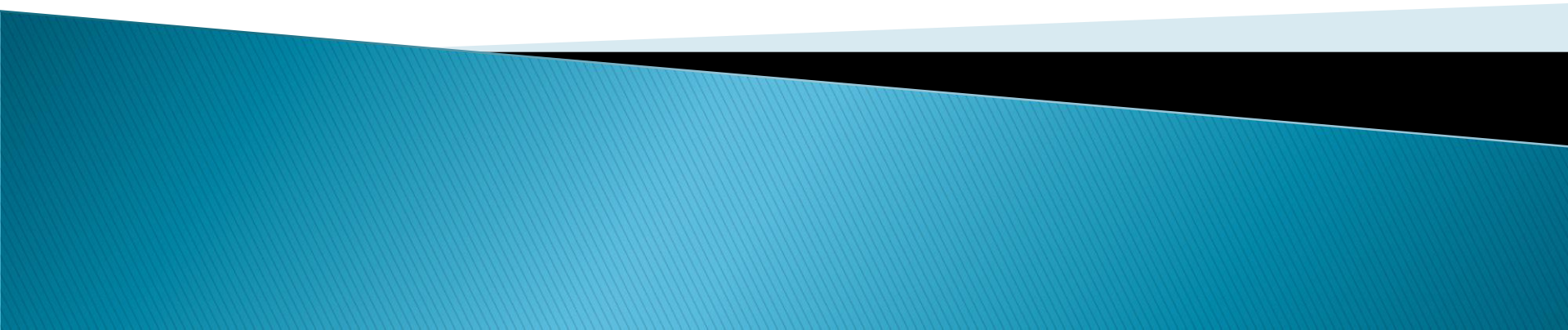
Sustainable Agritourism

- Resource management
- Community empowerment
- Promotion of indigenous products
- Diversification

Tourism Secretary Wanda Corazon T. Teo said:

“The Philippines is blessed with **abundant agriculture** [produce], as well as vast greenery and pristine scenery, a perfect combination for gourmet, health relaxation and leisure activities.”

This has given rise to agriculture or **farm tourism, another profitable endeavor** for tour operators and farmers.



Some farm tourism trailblazers in the country

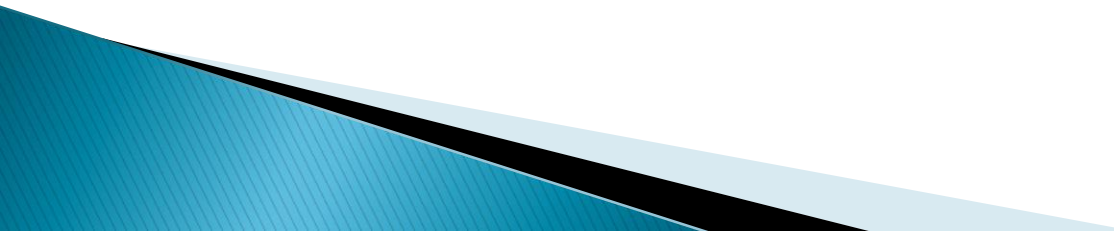
- Josie Costales of Costales Nature Farms in Laguna
- Cathy Turvill of Amadeo Nurture Farmacy in Tagaytay
- Charita Puentespina of Malagos Garden Resort in Davao
- Michael Caballes of the Allied Botanical Corp./Sunflower Maze in Pangasinan, “ “

The Farm Tourism was recognized in 2012 starting with Costales Nature Farm in Laguna. The country now has more than **100 accredited establishments** nationwide, majority of which are located in Luzon.



Senator Cynthia Villar encouraged the use of **organic technologies and sustainable agriculture** in the practice of farm tourism.

Farm Tourism Strategic Action Plan.

- integrated and be made consistent with the [National Tourism Development Plan](#);
 - shall cover investment promotion and financing; [market research, trends, innovations, and information](#); accreditation of farm tourism camps; [market promotion and development](#); [agriculture and fishery research, development and extension](#); [institutional and human resource development](#); and infrastructure support;
 - It shall likewise define the roles and responsibilities of national government agencies, local government units (LGUs), farm tourism operators, tour operators, educational institutions,
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Furthering Development of **Agritourism** thru the **Academe**

- Education and Curriculum Development
- Technical Training and Accreditation
- Research, Development and Innovation
- Marketing, Promotion (IEC)

THANK YOU and GOD BLESS !

