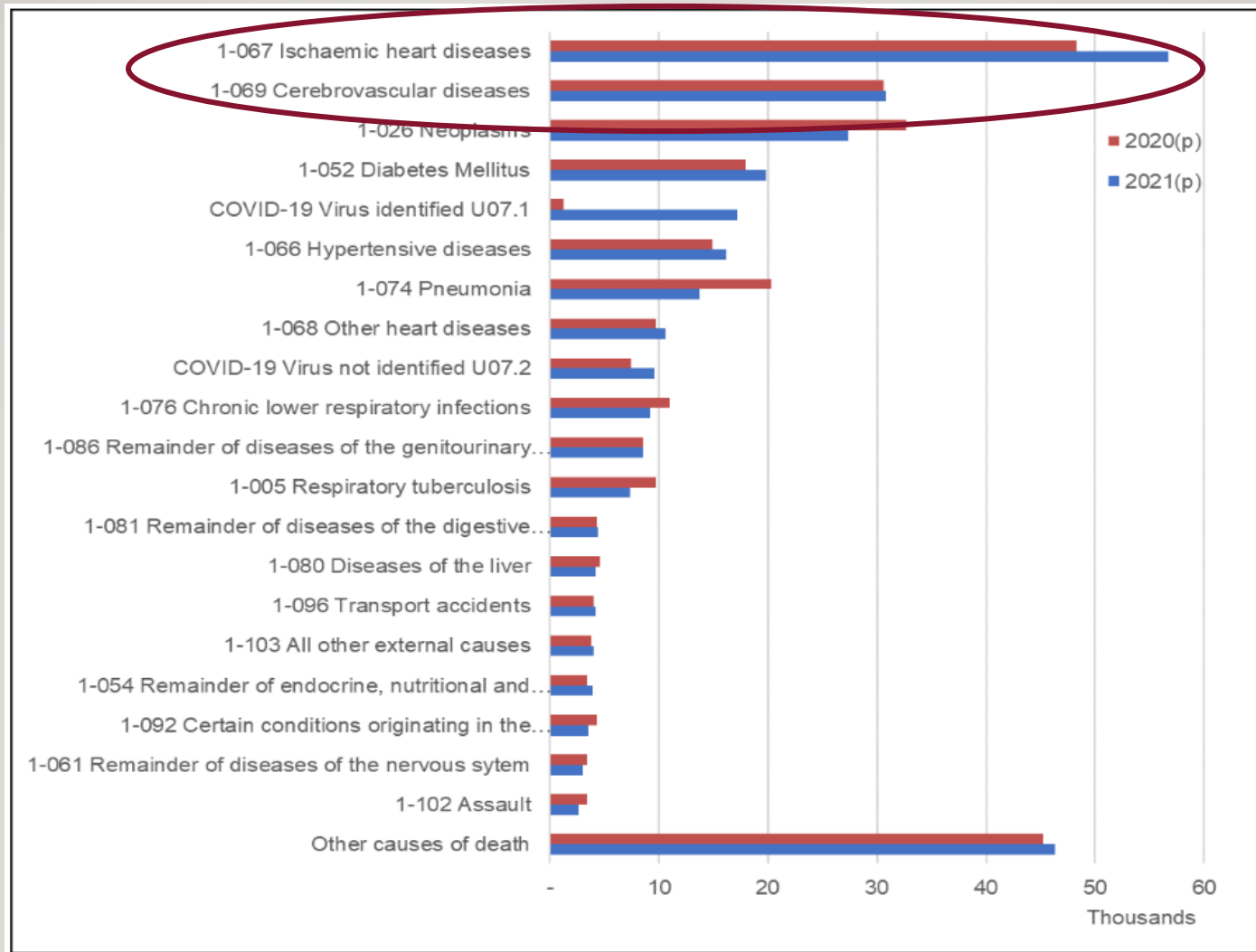


# DISCUSSION ON POLICY PERSPECTIVES

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**AZUCENA M. DAYANGHIRANG, MD, MCH, CESO III**

ASSISTANT SECRETARY AND EXECUTIVE DIRECTOR



**Figure I.** All causes of mortality (top 20), Philippines: January to June, 2020(p) & 2021(p) (PSA, 2021)

# RISK FACTORS TO CARDIOVASCULAR DISEASES

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- Non-Modifiable Risk Factors

- Age
- Sex
- Race
- Genes
- Family History

- Modifiable Risk Factors

- Diet
- Physical Activity
- Tobacco Use
- Alcohol Consumption
- Excess Body Weight



Minimally-processed,  
nutrient-dense food



Ultra-processed,  
energy-dense food



## RA 10963: TAX REFORM FOR ACCELERATION AND INCLUSION (TRAIN)

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- Inclusion of sugar-sweetened beverage tax into TRAIN law. Effective January 1, 2018:
  - a. An additional six pesos (₱6.00) per liter of volume capacity to be collected on sweetened beverages using purely caloric sweeteners, and purely non-caloric sweeteners, or a mix of caloric and non-caloric sweeteners
  - b. An additional twelve pesos (₱12.00) per liter of volume capacity to be collected on sweetened beverages using purely high fructose corn syrup or in combination with any caloric or non-caloric sweetener

H. No. 5636  
S. No. 1592

Republic of the Philippines  
Congress of the Philippines  
Metro Manila  
Seventeenth Congress  
Second Regular Session

— ■ —  
Begun and held in Metro Manila, on Monday, twenty-fourth  
day of July, two thousand seventeen.

[ REPUBLIC ACT NO. 10963 ]

AN ACT AMENDING SECTIONS 5, 6, 24, 25, 27, 31, 32, 33, 34, 51, 52, 56, 57, 58, 74, 79, 84, 86, 90, 91, 97, 99, 100, 101, 106, 107, 108, 109, 110, 112, 114, 116, 127, 128, 129, 145, 148, 149, 151, 155, 171, 174, 175, 177, 178, 179, 180, 181, 182, 183, 186, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 232, 236, 237, 249, 254, 264, 269, AND 288; CREATING NEW SECTIONS 51-A, 148-A, 150-A, 150-B, 237-A, 264-A, 264-B, AND 265-A; AND REPEALING SECTIONS 35, 62, AND 89; ALL UNDER REPUBLIC ACT NO. 8424, OTHERWISE KNOWN AS THE NATIONAL INTERNAL REVENUE CODE OF 1997, AS AMENDED, AND FOR OTHER PURPOSES

*Be it enacted by the Senate and House of Representatives of the  
Philippines in Congress assembled:*

# DOH AO 2014-0030: MANDATORY NUTRITION LABELING OF PREPACKAGED FOOD PRODUCTS

- National food safety and control system providing consumers information about food products
- Product labels to contain information on product name, complete list of ingredients, net contents, name and address of manufacturer, lot ID, storage condition, expiration date, food allergen information, direction for use, and nutrition facts



Republic of the Philippines  
Department of Health  
**OFFICE OF THE SECRETARY**

SEP 08 2014

**ADMINISTRATIVE ORDER**  
NO. 2014-0030

**SUBJECT:** Revised Rules And Regulations Governing The Labeling of Prepackaged Food Products Further Amending Certain Provisions of Administrative Order No. 88-B s. 1984 or the "Rules and Regulations Governing the Labeling of Prepackaged Food Products Distributed in the Philippines," and For Other Purposes

## I. RATIONALE

Administrative Order No. 88-B series of 1984 was promulgated governing the Rules and Regulations for the Labelling of Pre-packaged Food Products Distributed in the Philippines to establish standards and quality measures for food; to implement the policy of the State to ensure safe and good quality supply of food; and to regulate the production, sale and traffic of the same to protect the health of the people.

With the increasing trade of prepackaged food in the country, its safety must at all times be assured. One effective national food safety and control system is consumer information about the food product through its label.

Product label is the most readily available material to inform the consumer about the product contents, shelf life and traceability, among others. It protects against dishonest or misleading advertising or promotion, and facilitates sound choice to acquire the knowledge necessary to be an informed consumer.

Accordingly, with the aim to provide coherence in the Food and Drug Administration's regulatory system for food establishments and prepackaged food products, this Order is hereby issued amending for this purpose certain provisions of Administrative Order No. 88-B s. 1984 or the "Rules and Regulations Governing the Labeling of Prepackaged Food Products Distributed in the Philippines" and for other purposes.

## II. OBJECTIVES

A. To promulgate rules and regulations on the revised labeling guidelines of prepackaged food products in order to protect the consumer against hazards to health and safety and provide information and education to facilitate sound choice in the proper exercise of their rights

Building 1, San Lazaro Compound, Rizal Avenue, Sta. Cruz, 1003 Manila • Trunk Line 651-78-00 Direct Line 711-9501  
Fax: 743-1829, 743-1786 • URL: <http://www.doh.gov.ph> e-mail: [doac@doh.gov.ph](mailto:doac@doh.gov.ph)

## Nutrition Facts

Serving Size 9 crackers (30 g)  
Servings Per Container 5

### Amount Per Serving

Calories 140    Calories from Fat 50

% Daily Value

Total Fat 6 g    9%

Saturated Fat 5 g    25%

Trans Fat 0 g

Cholesterol 0 mg    0%

Sodium 240 mg    10%

Total Carbohydrate 21 g    7%

Dietary Fiber 0 g    0%

Sugars 4 g

Protein 2 g    3%\*

Vitamin A 0%\*    Vitamin C 0%\*

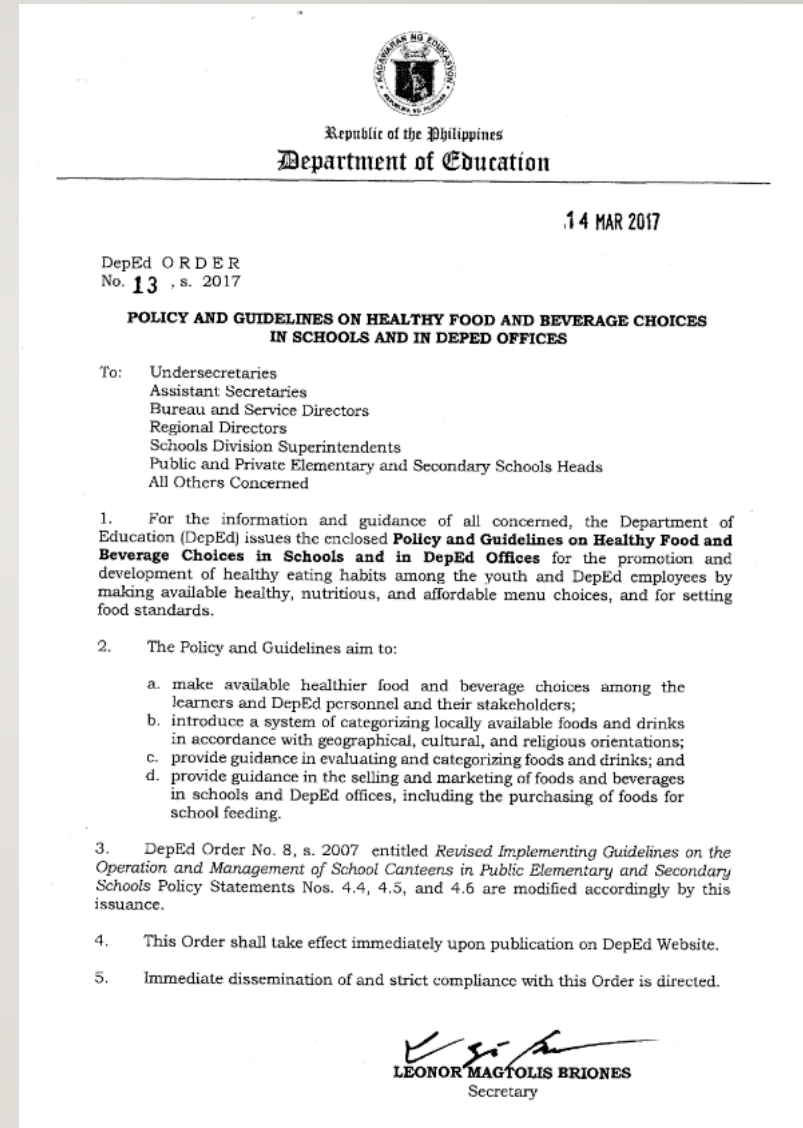
Calcium 2%\*    Iron 4%\*

\*Based from Philippine RNI 2002, (Male 19-49 years old)

# DEPED ORDER NO. 13 S.2017: POLICY AND GUIDELINES ON HEALTHY FOOD AND BEVERAGE CHOICES IN SCHOOLS AND DEPED OFFICES

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- Make healthier food and beverage choices available among learners and DepEd personnel
- Introduce a system of evaluating and categorizing foods and drinks
- Provide guidance in the selling and marketing of foods and beverages in schools and DepEd offices



# DOH AO NO. 2021-0039:

# NATIONAL POLICY ON THE ELIMINATION OF INDUSTRIALLY-PRODUCED TRANS-FATTY ACIDS (TFA)

## Policy

Administrative Order No. 2021-0039

## National Policy on the Elimination of Industrially-Produced Trans-Fatty Acids (TFA)

for the Prevention and Control of Non-Communicable Diseases

## Background



**Industrially-produced TFAs** are made from the partial hydrogenation of oil - in which fats and oils are altered to improve the texture and increase the shelf life of food products.



TFA intake has been strongly linked to increased risk of **Coronary Heart Disease (CHD)** and **related mortality** because it increases the body's low-density lipoproteins, or bad cholesterol, and decreases high-density lipoproteins, or good cholesterol.



In the Philippines, about **3,000 people each year suffer from CHD deaths** related to increased TFA consumption. (WHO, 2020)



This National Policy Framework contributes to **fostering healthy food environments** for all Filipinos and will initiate efforts to eliminate TFA from the nation's food supply.



## OVERWEIGHT AND OBESITY MANAGEMENT AND PREVENTION PROGRAM (OOMPP)

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- Healthy food environment
- Promotion of healthy lifestyle
- Weight management intervention for overweight and obese individuals
- Includes facilities for treatment of existing obesity among individuals
- Priority settings at communities, schools, and workplaces



# STRENGTHENING POPULATION-BASED STRATEGIES

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1. Complement policies and laws on taxation
2. Strengthen consumer education and information campaigns advocating for the consumption of healthier food choices
3. Increase availability of affordable, fresh, and healthy food for the public
4. Encourage food reformulations through partnership with private food manufacturers and food establishments
5. Scale up actions in the First 1000 Days of Life
6. Intensify and adopt National Healthy Lifestyle Campaigns




*Improving the nutrition situation cannot be achieved by spoonfeeding nor by the generosity of a single sector's spoon alone.*


*It requires collaboration in creating and recreating ideas; seeking unity and totality of approach toward nutritional adequacy for all Filipinos.*




Sa *PPAN*, Panalo  
ang Bayan!

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 National Nutrition Council Official - Philippines